

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

NEBO Media, Media Account
Attention: Jessica Murray
3299 K Street NW
Washington, DC 20007
USA

<u>Contract / Revision</u> 472833 /		<u>Alt Order #</u> 06115537
<u>Product</u> NRSC 2012		
<u>Contract Dates</u> 10/10/12 - 10/16/12		<u>Estimate #</u>
<u>Advertiser</u> NRSC		<u>Original Date / Revision</u> 09/27/12 / 09/27/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 11	KVVU	10/10/12	10/12/12	MORE Access	6-7pm		:30			NM	2	\$470.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--WTF--				3	\$235.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	KVVU	10/08/12-10/14/12	MORE Access	6-7pm	---WThF----	:30		\$235.00	NM		
	See MG 24.3,24.4,24.5,24.6,24.7,24.8											
N 18	KVVU	10/15/12	10/16/12	BB League Championships	1pm-8pm		:30			NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MT-----				2	\$4,500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/15/12-10/21/12	BB League Championships	1pm-8pm	MTu-----	:30		\$4,500.00	NM		
	See MG 24.3,24.4,24.5,24.6,24.7,24.8											
N 24	KVVU	10/15/12	10/16/12	Katie Couric	2-3p		:30			NM	7	\$6,590.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MT-----				2	\$145.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Katie Couric	2-3p	MTu-----	:30		\$145.00	NM		
	See MG 24.3,24.4,24.5,24.6,24.7,24.8											
	3	KVVU	10/15/12-10/15/12	Katie Couric	1-2pm	M-----	:30		\$275.00	NM		
	Ⓜ	MG for 28.1,11.3,27.1,29.2,18.2,25.2,26.1,24.1,29.1										
	4	KVVU	10/15/12-10/15/12	Anderson	2-3p	M-----	:30		\$300.00	NM		
	Ⓜ	MG for 28.1,11.3,27.1,29.2,18.2,25.2,26.1,24.1,29.1										
	5	KVVU	10/15/12-10/15/12	Dr Oz	3-4p	M-----	:30		\$350.00	NM		
	Ⓜ	MG for 28.1,11.3,27.1,29.2,18.2,25.2,26.1,24.1,29.1										
	6	KVVU	10/15/12-10/15/12	Special Early News	Special Early News	M-----	:30		\$550.00	NM		
	Ⓜ	MG for 28.1,11.3,27.1,29.2,18.2,25.2,26.1,24.1,29.1										
	7	KVVU	10/14/12-10/14/12	BB League Championships	1pm-8pm	-----Su	:30		\$4,500.00	NM		
	Ⓜ	MG for 28.1,11.3,27.1,29.2,18.2,25.2,26.1,24.1,29.1										
	8	KVVU	10/14/12-10/15/12	Cops/Cops	M-Sa 8-10p/Su 7-1M	-----Su	:30		\$470.00	NM		
	Ⓜ	MG for 28.1,11.3,27.1,29.2,18.2,25.2,26.1,24.1,29.1										
N 25	KVVU	10/15/12	10/16/12	Anderson	3-4p		:30			NM	1	\$155.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MT-----				2	\$155.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 472833 /		<u>Alt Order #</u> 06115537
<u>Contract Dates</u> 10/10/12 - 10/16/12	<u>Product</u> NRSC 2012	<u>Estimate #</u>
<u>Advertiser</u> NRSC		<u>Original Date / Revision</u> 09/27/12 / 09/27/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/15/12-10/21/12	Anderson	3-4p	MTu-----	:30		\$155.00	NM		
	See MG 24.3,24.4,24.5,24.6,24.7,24.8											
N 26	KVVU	10/15/12	10/16/12	The Dr.Oz Show	4-5p		:30			NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MT-----				4	\$225.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	10/15/12-10/21/12	The Dr.Oz Show	4-5p	MTu-----	:30	\$225.00	NM		
		See MG 24.3,24.4,24.5,24.6,24.7,24.8										
		3	KVVU	10/15/12-10/21/12	The Dr.Oz Show	4-5p	MTu-----	:30	\$225.00	NM		
		See MG 26.5										
		5	KVVU	10/16/12-10/16/12	The Dr.Oz Show	4-5p	-Tu-----	:30	\$225.00	NM		
		Ⓜ MG for 26.3 10/15										
N 27	KVVU	10/15/12	10/16/12	Fox 5 News at 5	5-530p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MT-----				2	\$350.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	10/15/12-10/21/12	Fox 5 News at 5	5-530p	MTu-----	:30	\$350.00	NM		
		See MG 24.3,24.4,24.5,24.6,24.7,24.8										
N 28	KVVU	10/15/12	10/16/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$365.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MT-----				2	\$365.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	10/15/12-10/21/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	MTu-----	:30	\$365.00	NM		
		See MG 24.3,24.4,24.5,24.6,24.7,24.8										
N 29	KVVU	10/15/12	10/16/12	MORE Access	6-7pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MT-----				2	\$235.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	10/15/12-10/21/12	MORE Access	6-7pm	MTu-----	:30	\$235.00	NM		
		See MG 24.3,24.4,24.5,24.6,24.7,24.8										
		2	KVVU	10/15/12-10/21/12	MORE Access	6-7pm	MTu-----	:30	\$235.00	NM		
		See MG 24.3,24.4,24.5,24.6,24.7,24.8										
Totals											79	\$45,375.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/16/12	79	\$45,375.00	\$38,568.75
Totals	79	\$45,375.00	\$38,568.75

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 472833 /		<u>Alt Order #</u> 06115537
<u>Product</u> NRSC 2012		
<u>Contract Dates</u> 10/10/12 - 10/16/12		<u>Estimate #</u>
<u>Advertiser</u> NRSC		<u>Original Date / Revision</u> 04/13/12 / 04/16/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Strategic Media Services
3299 K Street NW, Suite 200
Washington, DC 20007
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	10/10/12	10/12/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	3	\$1,095.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	--WTF--				3	\$365.00			
N 2	KVVU	10/10/12	10/12/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	3	\$1,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	--WTF--				3	\$475.00			
N 3	KVVU	10/10/12	10/12/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	6	\$2,970.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	--WTF--				6	\$495.00			
N 4	KVVU	10/10/12	10/12/12	More M-F 9-10a	M-F 9a-10a		:30			NM	3	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	--WTF--				3	\$220.00			
N 5	KVVU	10/10/12	10/12/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	3	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	--WTF--				3	\$195.00			
N 6	KVVU	10/10/12	10/12/12	Katie Couric	2-3p		:30			NM	3	\$435.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	--WTF--				3	\$145.00			
N 7	KVVU	10/10/12	10/12/12	Anderson	3-4p		:30			NM	3	\$465.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	--WTF--				3	\$155.00			
N 8	KVVU	10/10/12	10/12/12	The Dr.Oz Show	4-5p		:30			NM	6	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	--WTF--				6	\$225.00			
N 9	KVVU	10/10/12	10/12/12	Fox 5 News at 5	5-530p		:30			NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	--WTF--				3	\$350.00			
N 10	KVVU	10/10/12	10/12/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	3	\$1,095.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	--WTF--				3	\$365.00			
N 11	KVVU	10/10/12	10/12/12	MORE Access	6-7pm		:30			NM	3	\$705.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
472833 /	06115537

Contract Dates	Product	Estimate #
10/10/12 - 10/16/12	NRSC 2012	

Advertiser	Original Date / Revision
NRSC	04/13/12 / 04/16/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--WTF--				3	\$235.00			
N 12	KVVU	10/10/12	10/12/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	3	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--WTF--				3	\$1,250.00			
N 13	KVVU	10/10/12	10/12/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	3	\$1,905.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--WTF--				3	\$635.00			
N 14	KVVU	10/13/12	10/13/12	UNLV Football	Various		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----2-				2	\$750.00			
N 15	KVVU	10/14/12	10/14/12	Fox News Sunday 8-9a	8-9a		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$150.00			
N 16	KVVU	10/14/12	10/14/12	NFL Late Game	NFL Late Game		:30			NM	1	\$4,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$4,650.00			
N 17	KVVU	10/14/12	10/14/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	1	\$925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$925.00			
N 18	KVVU	10/15/12	10/16/12	BB League Championships	1pm-8pm		:30			NM	2	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MT-----				2	\$4,500.00			
N 19	KVVU	10/15/12	10/16/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	2	\$730.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MT-----				2	\$365.00			
N 20	KVVU	10/15/12	10/16/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MT-----				2	\$475.00			
N 21	KVVU	10/15/12	10/16/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	4	\$1,980.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MT-----				4	\$495.00			
N 22	KVVU	10/15/12	10/16/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MT-----				2	\$220.00			
N 23	KVVU	10/15/12	10/16/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	2	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MT-----				2	\$195.00			
N 24	KVVU	10/15/12	10/16/12	Katie Couric	2-3p		:30			NM	2	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MT-----				2	\$145.00			
N 25	KVVU	10/15/12	10/16/12	Anderson	3-4p		:30			NM	2	\$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MT-----				2	\$155.00			
N 26	KVVU	10/15/12	10/16/12	The Dr.Oz Show	4-5p		:30			NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MT-----				4	\$225.00			
N 27	KVVU	10/15/12	10/16/12	Fox 5 News at 5	5-530p		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MT-----				2	\$350.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 472833 /		<u>Alt Order #</u> 06115537
<u>Contract Dates</u> 10/10/12 - 10/16/12	<u>Product</u> NRSC 2012	<u>Estimate #</u>
<u>Advertiser</u> NRSC		<u>Original Date / Revision</u> 04/13/12 / 04/16/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals Spots Amount	
N 28	KVVU	10/15/12	10/16/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	2	\$730.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	MT-----				2	\$365.00			
N 29	KVVU	10/15/12	10/16/12	MORE Access	6-7pm		:30			NM	2	\$470.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	MT-----				2	\$235.00			
N 30	KVVU	10/15/12	10/16/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	MT-----				2	\$1,250.00			
N 31	KVVU	10/15/12	10/16/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	2	\$1,270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	MT-----				2	\$635.00			
Totals											82	\$45,375.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/16/12	82	\$45,375.00	\$38,568.75
Totals	82	\$45,375.00	\$38,568.75

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

REP HEADLINE# 6115537 TRF# 472833
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP25/12 12.46
*** KVVU-TV ***

ADV # ADV. NAME ISS/NRSC REP. # OFF. # 762 SALESMAN #
AGY # AGY. NAME NEBO MEDIA, INC. BUYER NAME JESSICA MURRAY

P.O. BOX 3775 SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20027

ORDER # CONTRACT # 6115537 CLASS: NATL. LOCAL REGIONAL

PRDCT NRSC 2012 EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT10/12 OCT16/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP25/12 12.46

REP: TO ROSE
FR NIKKI
CHANGE IN AGENCY
NO OTHER CHANGES
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS
NO BUYS TO PRINT												
OCT/12			45375.00									
CONTRACT TOTAL												45375.00
TOTAL SPOTS												82

MARKET TOTALS \$266,911 KVVU 17% KSNV 30% KLAS 31% KTNV 18% KVMY 2% KVCW 1% CABL 0%
KTUD 1%

SVC- NSI BOOKS- MAY/PJ
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP27/12 15.42Z

P.O. BOX 3775

WASHINGTON, DC 20027

PRDCT	NRSC 2012	EST#	COMMENTS: (LINE, ORDER, INVOICE)
-------	-----------	------	----------------------------------

FLIGHT DATES OCT10/12 OCT16/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP27/12 15.42

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11	S		600P-700P	30		\$235.00	10/10	10/12	2		W-F	2
PROGRAM : MORE												
34	A		100P-200P	30		\$275.00	10/15	10/15	1		MON	1
PROGRAM : KATIE COURIC												
ORD COM1 : SPOTS N/A DUE TO SPORTS & DEBATE. SEE MG OFFER. NOT PRE-BOOKED PLS												
ORD COM2 : APPROVE.												
THIS IS A	MAKE-GOOD	FOR	OCT10 ON LINE-11	FOR	1 SPOT/WK							
THIS IS A	MAKE-GOOD	FOR	OCT15 ON LINE-20	FOR	1 SPOT/WK							
THIS IS A	MAKE-GOOD	FOR	OCT15 ON LINE-31	FOR	2 SPOTS/WK							
THIS IS A	MAKE-GOOD	FOR	OCT15 ON LINE-26	FOR	1 SPOT/WK							
THIS IS A	MAKE-GOOD	FOR	OCT15 ON LINE-27	FOR	1 SPOT/WK							
THIS IS A	MAKE-GOOD	FOR	OCT15 ON LINE-28	FOR	1 SPOT/WK							
THIS IS A	MAKE-GOOD	FOR	OCT15 ON LINE-29	FOR	1 SPOT/WK							
THIS IS A	MAKE-GOOD	FOR	OCT15 ON LINE-30	FOR	1 SPOT/WK							

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP27/12 15.42

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
35	A		200P-300P	30		\$300.00	10/15	10/15	1		MON	1
PROGRAM : ANDERSON												
ORD COM1: SPOTS N/A DUE TO SPORTS & DEBATE. SEE MG OFFER. NOT PRE-BOOKED PLS												
ORD COM2: APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 34-39												
36	A		300P-400P	30		\$350.00	10/15	10/15	1		MON	1
PROGRAM : DR OZ												
ORD COM1: SPOTS N/A DUE TO SPORTS & DEBATE. SEE MG OFFER. NOT PRE-BOOKED PLS												
ORD COM2: APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 34-39												
37	A		400P-430P	30		\$550.00	10/15	10/15	1		MON	1
PROGRAM : NEWS												
ORD COM1: SPOTS N/A DUE TO SPORTS & DEBATE. SEE MG OFFER. NOT PRE-BOOKED PLS												
ORD COM2: APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 34-39												
38	A		500P-800P	30		\$4,500.00	10/14	10/14	1		SUN	1
PROGRAM : NLCS GAME #1												
ORD COM1: SPOTS N/A DUE TO SPORTS & DEBATE. SEE MG OFFER. NOT PRE-BOOKED PLS												
ORD COM2: APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 34-39												
39	A		800P-900P	30		\$470.00	10/14	10/15	1		SU-M	1
PROGRAM : COPS/COPS												
ORD COM1: SPOTS N/A DUE TO SPORTS & DEBATE. SEE MG OFFER. NOT PRE-BOOKED PLS												
ORD COM2: APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 34-39												
20	S		400P-700P	30		\$4,500.00	10/15	10/16	1		M-TU	1
PROGRAM : ACLS												
26	S		200P-300P	30		\$145.00	10/15	10/16	1		M-TU	1
PROGRAM : KATIE COURIC												
27	S		300P-400P	30		\$155.00	10/15	10/16	1		M-TU	1
PROGRAM : ANDERSON												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

28	S		400P-500P	30		\$225.00	10/15	10/16	3		M-TU	3
----	---	--	-----------	----	--	----------	-------	-------	---	--	------	---

PROGRAM : DR OZ												
29	S		500P-530P	30		\$350.00	10/15	10/16	1		M-TU	1

PROGRAM : 5P NEWS												
30	S		530P-600P	30		\$365.00	10/15	10/16	1		M-TU	1

PROGRAM : 530P NEWS												
31	S		600P-700P	30		\$235.00	10/15	10/16	0		M-TU	0

STATION MAKEGOOD OFFERS:
 M1 OK'D BUY#11 MISSED:W-F/600P-700P OCT10 30S \$235.00 (SEP27/12)
 BUY#20 M-TU/400P-700P OCT15 30S \$4,500.00
 BUY#31 M-TU/600P-700P OCT15 30S \$235.00
 BUY#26 M-TU/200P-300P OCT15(2/WK) 30S \$145.00
 BUY#27 M-TU/300P-400P OCT15 30S \$155.00
 BUY#28 M-TU/400P-500P OCT15 30S \$225.00
 BUY#29 M-TU/500P-530P OCT15 30S \$350.00
 BUY#30 M-TU/530P-600P OCT15 30S \$365.00

OFFER:MON/100P-200P OCT15 30S \$275.00 PLS ADVISE.
 & MON/200P-300P OCT15 30S \$300.00
 & MON/300P-400P OCT15 30S \$350.00
 & MON/400P-430P OCT15 30S \$550.00
 & SUN/500P-800P OCT14 30S \$4,500.00
 & SU-M/800P-900P OCT14 30S \$470.00

CMT:SPOTS N/A DUE TO SPORTS & DEBATE. SEE MG OFFER. NOT PRE-BOOKED PLS
 CMT:APPROVE.

OCT/12 45375.00 CONTRACT TOTAL 45375.00
 TOTAL SPOTS 79

MARKET TOTALS \$266,911 KVVU 17% KSNV 30% KLAS 31% KTNV 18% KVMY 2% KVCW 1% CABL 0%
 KTUD 1%

SVC- NSI BOOKS- MAY/PJ
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

APR13/12 17.1
*** KVVU-TV ***

1	500A-600A	30	\$365.00	10/10	10/12	3	W-F	3
PROGRAM : 5A NEWS								
2	600A-700A	30	\$475.00	10/10	10/12	3	W-F	3
PROGRAM : 6A NEWS								
3	700A-900A	30	\$495.00	10/10	10/12	6	W-F	6
PROGRAM : 7A NEWS								
4	900A-1000A	30	\$220.00	10/10	10/12	3	W-F	3
PROGRAM : MORE								
5	1000A-1100A	30	\$195.00	10/10	10/12	3	W-F	3
PROGRAM : DR OZ								

APR13/12 17.1
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
6			200P-300P PROGRAM : KATIE COURIC	30		\$145.00	10/10	10/12	3		W-F	3
7			300P-400P PROGRAM : ANDERSON	30		\$155.00	10/10	10/12	3		W-F	3
8			400P-500P PROGRAM : DR OZ	30		\$225.00	10/10	10/12	6		W-F	6
9			500P-530P PROGRAM : 5P NEWS	30		\$350.00	10/10	10/12	3		W-F	3
10			530P-600P PROGRAM : 530P NEWS	30		\$365.00	10/10	10/12	3		W-F	3
11			600P-700P PROGRAM : MORE	30		\$235.00	10/10	10/12	3		W-F	3
12			1000P-1100P PROGRAM : 10P NEWS	30		\$1,250.00	10/10	10/12	3		W-F	3
13			1100P-1130P PROGRAM : 11P NEWS	30		\$635.00	10/10	10/12	3		W-F	3
14			800P-900P PROGRAM : X FACTOR	30		\$5,250.00	10/10	10/10	0		WED	0
15			900P-1000P PROGRAM : BONES	30		\$4,900.00	10/11	10/11	0		THU	0
16			1000A-400P PROGRAM : NCAA FBALL	30		\$750.00	10/13	10/13	2		SAT	2
17			800A-900A PROGRAM : SU 8A NEWS	30		\$150.00	10/14	10/14	1		SUN	1

APR13/12 17.1
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
18			100P-400P	30		\$4,650.00	10/14	10/14	1		SUN	1
PROGRAM : NFL												
19			1000P-1045P	30		\$925.00	10/14	10/14	1		SUN	1
PROGRAM : SU 10P NEWS												
20			400P-700P	30		\$4,500.00	10/15	10/16	2		M-TU	2
PROGRAM : ACLS												
21			500A-600A	30		\$365.00	10/15	10/16	2		M-TU	2
PROGRAM : 5A NEWS												
22			600A-700A	30		\$475.00	10/15	10/16	2		M-TU	2
PROGRAM : 6A NEWS												
23			700A-900A	30		\$495.00	10/15	10/16	4		M-TU	4
PROGRAM : 7A NEWS												
24			900A-1000A	30		\$220.00	10/15	10/16	2		M-TU	2
PROGRAM : MORE												
25			1000A-1100A	30		\$195.00	10/15	10/16	2		M-TU	2
PROGRAM : DR OZ												
26			200P-300P	30		\$145.00	10/15	10/16	2		M-TU	2
PROGRAM : KATIE COURIC												
27			300P-400P	30		\$155.00	10/15	10/16	2		M-TU	2
PROGRAM : ANDERSON												
28			400P-500P	30		\$225.00	10/15	10/16	4		M-TU	4
PROGRAM : DR OZ												
29			500P-530P	30		\$350.00	10/15	10/16	2		M-TU	2
PROGRAM : 5P NEWS												

REP HEADLINE# 6115537
 *** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206 FAX# 215-564-1103
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 APR13/12 17.1
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
30			530P-600P	30		\$365.00	10/15	10/16	2		M-TU	2
PROGRAM : 530P NEWS												
31			600P-700P	30		\$235.00	10/15	10/16	2		M-TU	2
PROGRAM : MORE												
32			1000P-1100P	30		\$1,250.00	10/15	10/16	2		M-TU	2
PROGRAM : 10P NEWS												
33			1100P-1130P	30		\$635.00	10/15	10/16	2		M-TU	2
PROGRAM : 11P NEWS												
OCT/12			45375.00									
CONTRACT TOTAL												45375.00
TOTAL SPOTS												82

MARKET TOTALS \$266,911 KVVU 17% KSNV 30% KLAS 31% KTNV 18% KVMY 2% KVCW 1% CABL 0%
 KTUD 1%
 SVC- NSI BOOKS- MAY/PJ
 DEMOS- RA35+*